



Dear Friend,

September is National Ovarian Cancer Awareness Month. The Michigan Ovarian Cancer Alliance ([www.mioca.org](http://www.mioca.org)) will host the 6th annual **Shake Your Teal Feathers** on Sunday, September 23, 2018 at Millennium Park in Grand Rapids, Michigan.

A few facts about ovarian cancer:

- Ovarian cancer is the most lethal gynecologic cancer. It is one of five leading causes of cancer-related deaths in women.
- There is no routine and reliable screening. A Pap smear does not detect ovarian cancer.
- Approximately 15% of cases are diagnosed in the early stages when treatment outcomes are good.
- There are symptoms associated with ovarian cancer – but most women do not know them.

Events like **Shake Your Teal Feathers** raise awareness and provide opportunities for survivors and supporters to educate women.

This event has something for everyone!

In addition to MIOCA's educational efforts, the event will include a 5K/1.5K awareness fun run/walk, a 20 mile bike ride, music, prizes, silent auction and much more. Please visit our event website to see details about the day: [www.shakeyourtealfeathers.com](http://www.shakeyourtealfeathers.com)

We hope that you will join our efforts to raise awareness of this subtle killer.

Please see the attached information regarding sponsorship opportunities. The Michigan Ovarian Cancer Alliance, a 501(c)(3) Partner Member of the Ovarian Cancer National Alliance, promotes saving women's lives through the early detection of ovarian cancer and improved treatment outcomes. In addition to community outreach and education, MIOCA provides advocacy, resources and support throughout Michigan. Contributions to MIOCA are fully deductible to the extent permitted by law.

Thank you for your consideration.

Sincerely,  
Shake Your Teal Feathers Planning Committee

Melinda Laurie (Chair)

Kathy Ferguson, Pam Ramaker, Drew Parker, Andrea Melvin, Lisa Fredricks, Kelly Lindgren, Darla Petty and Michelle Weller  
(Committee Members)

# Shake Your Teal Feathers Sponsorship Levels

Sunday September 23, 2018  
Millennium Park, Grand Rapids Michigan

MIOCA is proud to thank our event partners and sponsors of Shake Your Teal Feathers!

Want to sponsor our event? MIOCA has been granted non-profit status under Section 501(c)(3) of the Internal Revenue Service Code. Your contribution is fully deductible to the extent permitted by law.

## **Sponsorship levels:**

### **Presenting Sponsor: \$3,000 (cash donation)**

- Company name listed at top of marketing materials after name of event.
- Company logo at top of t-shirt.
- All Premier sponsor benefits (with six complimentary run/walk entries)

### **Premier Sponsor: \$1,500 (cash and/or in-kind donation)**

- Company/Individual name and logo prominently displayed
  - at the start and finish of the run/ walk
  - on the event website
- Company logo on marketing flyers
- Opportunity to include business information/freebie with company logo in run/walk packet
- Company logo prominently displayed on t-shirts
- Promoted on social media
- Table and 2 chairs provided at Kick Off
- Four complimentary run/walk entries

### **Teal Sponsor: \$500 (cash and/or in-kind donation)**

- Company/Individual name and logo prominently displayed at the MIOCA booth and on the event website
- Company logo on marketing flyers
- Opportunity to include business information/freebie with company logo in run/walk packet
- Company logo prominently displayed on t-shirts
- Promoted on social media
- Table and 2 chairs provided at Kick Off
- Two complimentary run/walk entries

### **Awareness Sponsor: \$250 (cash and/or in-kind donation)**

- Company/Individual name and logo prominently displayed one of the ovarian cancer informational signs along the run/walk course.
- Opportunity to include business information/freebie with company logo in run/walk packet
- Promoted on social media
- Name on event website

### **Ribbon sponsor: \$150 (cash and/or in kind donation)**

- Opportunity to include business information/freebie with company logo in Fun Run/Walk packet
- Promoted on social media
- Name on event website

Contact [shakeyourtealfeathers@gmail.com](mailto:shakeyourtealfeathers@gmail.com) for more information.

# Shake Your Teal Feathers Sponsor Registration Form

Sunday September 23, 2018  
Millennium Park, Grand Rapids Michigan

YES, please include us as a sponsor of this event:

- Presenting Sponsor: \$3000
- Premier Sponsor: \$1500
- Teal Sponsor: \$500
- Awareness Sponsor \$250
- Ribbon Sponsor \$150
- I/We cannot participate but would like to support MIOCA's initiatives with the attached  
Donation of \$\_\_\_\_\_ (Payable to MIOCA)

Company/Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Office Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City/Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

High res jpeg file logo files or inquiries about business information/merchandise in event packet can be directed to: [shakeyourtealfeathers@gmail.com](mailto:shakeyourtealfeathers@gmail.com)

Completed form and payment (to "MIOCA") can be mailed to:  
MIOCA 5181 Pinnacle Ct., Ann Arbor, MI 48108

Established in 2011, the Michigan Ovarian Cancer Alliance promotes saving women's lives through the early detection of ovarian cancer and improved treatment outcomes. In addition to community outreach and education, MIOCA provides advocacy, resources and support throughout Michigan. [www.mioca.org](http://www.mioca.org)

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